

Kid-friendly Fundraising Ideas

Inspire young volunteers to use their hearts, hand and voice good with this list of fundraising ideas below. Be creative! Give these events fun, catchy themes to capture young energy and promote our cause of affordable shelter.

Fundraising Activities

Coin Drive

Youth encourage donors to add coins to labeled containers during a specific timeframe. A prize can be provided to the student or student group with the highest collection total.

Penny Wars

A fun competition for good where teams compete by filling decorated jars with pennies. Points are deducted for other coins bills that “mysteriously” make their way into a competitor’s container. The team with the highest penny total wins!

Small building projects

Younger youth put their artistic skills to use with hands on building projects that can be sold for donations. Build birdhouses, flower boxes, key chains or simple picture frames. All these things can be made with scraps from the work site.

Coloring contest

Have participants display their Habitat-focused artwork and collect \$1 votes to determine the winner(s).

Greeting card fundraiser

Kids can design special greeting cards and use their art to express to others why housing is important. Cards can be sold for donations.

<http://www.habitat.org/youthprograms/resources/card-creation-kit>

Lego Build

Give Legos out to different groups and have each group build a house. Display the houses, and have people vote on the best ones by putting money in a jar in front of each house.